

Date: 22/4/2012

## **Earth Day Celebration**

It was 'Earth Day' on 22<sup>nd</sup> April, 2012. Students and faculty of Bhulabhai Vanmalibhai Patel Institute of Business Management Computer & Information Technology adopted a unique way to celebrate this day. Instead of explaining the importance of cleanliness we initiated a



cleanliness campaign. The theme for the day was **Clean Campus Green Campus**. All the students of first year BBA and B.com participated in cleanliness drive. Each faculty was assigned a group of students and the entire campus was divided into twelve segments as per departmental buildings. Each group was allocated a separate building of the campus for cleanliness drive with placards in their hands along with slogans of cleanliness on them. Students took dustbins and moved from one end of the campus to the other picking up every single piece of waste paper, chocolate wrappers, polythene bags and other garbage littered on ground or inside the flower beds

and bushes. Faculty members also picked up the litter scattered here and there and participated enthusiastically in this event.

BBA and B.Com students also took a pledge to keep the campus clean by performing cleanliness drive once in a month. It was heartening to see the campus so clean within an hour.

Our message was simple and clear: ***Use dustbins and everything will take care of itself.***

**Cleanliness drive on Earth Day on 22/04/2012**

